

Evan Verdoia

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Santa Clara, CA
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Portfolio www.evanverdoia.com

Summary User experience designer with over four years experience designing and building software applications. Skilled in translating high-level business requirements into detailed user flows. Proven track record of launching high-quality, successful products on time. Strong ability to find and solve complex user issues through heuristic evaluation and user testing.

Skills **Design:** Information Architecture, High Fidelity Prototypes, Data Visualization, Interaction Design, User Centered Design, Flow Charts, Iconography, Photoshop, Illustrator, Axure
Technical: HTML5, CSS3, JavaScript, Bootstrap
Research: Affinity Diagrams, Eye Tracking, Heuristic Evaluation, Interviews, Usability Tests, Affinity Diagrams, Site Visits, Scenarios

Experience **Senior Product Designer**

CA Technologies
1/2016 to Present | Santa Clara, CA

- Lead designer for a SaaS and On-Premise Product line.

User Experience Designer

InfoStretch Corporation
5/2014 to 12/2015 | Santa Clara, CA

- Lead the design and shipment of simultaneous enterprise/mobile products with international design and development teams
- Lead the design of corporate-wide user centered design process and tools for generating and delivering designs to an 80+ person team
- Work closely with international engineering teams to determine design feasibility and ensure development accuracy
- Clients included BMW, Wells Fargo and International SOS

Freelance UX/Front End Developer

6/2011 to 5/2015 | Remote

- Documented precise use cases, flow charts, clickable wireframes and mock-ups based on business requirements and user needs to produce various deliverables to clients
- Consult on UX best practices, primarily around information architecture, interface layout, taxonomy and funneling principals
- Defined project specifications for application functionality
- Developed several responsive websites and applications using HTML5, CSS3, JavaScript, Bootstrap
- Clients included Chegg.com and Laney College

Business Relations Specialist

(AmeriCORPS VISTA)/ Goodwill of San Francisco
12/2008 – 6/2011 | San Francisco, CA

- Implemented service design projects serving low-income populations of San Francisco via AmeriCORPS
- Worked with large companies and community leaders to create a sustainable job training and hiring program leading to over 120 job placements in 24 months
- Designed and implemented paperwork process making job placement 73% more successful

Geospatial Information Systems Specialist

Transportation Agency for Monterey County
10/2007 – 6/2008 | Salinas, CA

- Led design of the 2008 Monterey County Bike Map including all iconography, taxonomy, imagery and diagrams
- Translated business objectives and user needs into functional navigation and user interaction requirements and design patterns
- Conducted usability surveys with various community groups
- Collected feedback and quickly iterated on design solutions; articulated design decisions in the process
- Distributed 10,000 copies of map to community and tourism offices

Education

UC Berkeley – Extension
MBA Certificate

CSU Monterey Bay
B.A. Social/Behavioral Sciences
Foci: Human Interaction and Geospatial Information Systems